

**Description:** TiONA® 696 is a high performance, superdurable chloride-process rutile titanium dioxide pigment. It offers a unique combination of coupling maximum chalk resistance, excellent gloss and gloss retention with high opacity and ease of dispersion.

- Key Features:**
- Excellent chalk resistance
  - Excellent gloss retention
  - High tint strength and gloss
  - Exceptional whiteness
  - Superior dispersibility
  - Manufacturing consistency

**Applications:** TiONA® 696 is recommended for evaluation in:

- Coil coatings
- Marine and protective coatings
- Powder coatings
- Automotive, OEM and refinishing systems
- Industrial maintenance coatings
- Low VOC/high solids formulations
- Organosols and plastisols

<b>Typical Properties:</b>	• TiO <sub>2</sub> content:	92%
	• Surface treatment:	Alumina, silica, organic
	• Oil absorption:	21g/100g
	• pH (10% suspension):	7.5
	• Specific gravity:	4.0
	• Density:	33.3 lbs/gal

- Additional Information:** TiONA® conforms to:
- ASTM D476 - 00(2000) Type V
  - BS EN ISO 591-1:2000 Type R2
  - ECOIN: listed under EINECS number 236-675-5
  - CAS number 13463-67-7
  - Color Index 77891, Pigment White 6

**Regulatory Status:** Due to the wide range of applications for TiONA® 696, this subject is too diverse to cover adequately in a technical datasheet. Declarations of conformity can be provided on request. Please contact your Cristal sales representative.

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